



# Electric Dreams

A FESTIVAL OF WOMANPOWER

## CELEBRATING WOMEN'S ROLE IN ENERGY

You are invited to take part in Electric Dreams, a 2024 festival of womanpower to mark the centenary of the Electrical Association for Women (EAW), founded on 12 November 1924.



### What is it?

As well as celebrating the past, the festival will highlight today's pioneering workers in energy production, and engage everyone in the discussion about sustainable energy choices. Ways to get involved:

- Create exhibitions
- Take part in campaigns
- Organise lectures and lively debates
- Learn about women's contributions to energy generation and use
- Have your say about today's energy options and sustainability
- Discover the opportunities for women and girls in the electricity industry
- Explore progress towards a hydrogen future

### Our aims



To enlighten participants about energy generation and use



To highlight women's pioneering role in the electricity industry



To spread awareness of the climate crisis and the measures needed to reduce its impact



To celebrate and inspire the women shaping our futures

Get involved – together we can shape the future

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## Dreams past

Women, electricity, and power generation aren't often linked together. And yet women were pioneers, seeing the potential for how electricity can transform our lives.

The EAW was set up to educate all women in the science of electricity, to engage, inspire, and encourage women to use this form of energy, to contribute to its safety and standards, and to make it work for them in a home environment.

The All-Electric House in Bristol, designed by the EAW in 1935, the Electrical Housecraft School in London, and The Electrical Age magazine are among the innovations that will be reinterpreted for Electric Dreams 2024.



## Dreams present

Electric Dreams will revisit the ambitions and achievements of women working in the energy sector historically and connect them with today's engineers, to showcase their shared passion, commitment, and vision for a cleaner, more energy-efficient future.

Electric Dreams initiatives include a campaign for Blue Plaques for female innovators; collaborations to explain the electrification revolution – and what it means for today's world; and a look at the prospects for a hydrogen-powered home.

**Still, in 2022, only 14% of electrical & electronic undergraduate engineers are women**

Caroline Haslett (left), EAW's first director, was among the delegates to the association's conference in Glasgow in 1931.

## Get involved with the Electric Dreams team

The Electric Dreams festival has been devised by a team with wide experience championing women in all sectors of engineering and campaigning to increase the proportion of women in the profession. They include Nina Baker, Dawn Bonfield, Helen Close, Graeme Gooday, Henrietta Heald, Anne Locker and Jan Peters.

Contact the Electric Dreams team

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